

## 2021 ADVERTISING RATES



# teaching science

THE JOURNAL OF THE AUSTRALIAN SCIENCE TEACHERS ASSOCIATION

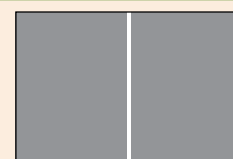
Circulation ~ 2,200 individual and school members/subscribers Estimated Readership = 7,500  
All prices shown include GST and are in Australian dollars.

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### Advertising Rates:

ADVERTISING RATES (INC GST)

SIZE/POSITION	1X	2X	3X	4X
Back cover	\$1655	\$2655	\$4155	\$5155
Centre spread	\$1955	\$3125	\$4875	\$6055
Inside front cover	\$1500	\$2390	\$3745	\$2635
Inside back cover	\$1330	\$2130	\$3320	\$4125
Internal A4 page	\$1220	\$1955	\$2985	\$3780
* includes advertorials; subject to approval				
Half page	\$615	\$975	\$1525	\$1880
Quarter page	\$365	\$585	\$920	\$1125



Double page spread  
307 x 430mm (includes 5mm Bleed)



Full page: 307 x 220mm  
(includes 5mm Bleed)



Full page: Image area  
275 x 185mm



Half page  
130 x 185mm



Quarter Page  
55 x 185mm

### ARTWORK REQUIREMENTS:

All artwork must be supplied in digital format. Ads must be supplied in RGB or be in black&white. Ensure fonts are embedded in any PDFs. Contact the Publications Manager [publications@asta.edu.au](mailto:publications@asta.edu.au) to discuss your requirements.

#### Volume No.

67.1  
67.2  
67.3  
67.4

#### Issue Date

March  
June  
September  
December

#### Booking Deadline

12 February  
16 May  
13 August  
12 November

#### Content Deadline

26 February  
30 May  
27 August  
26 November

VOLUME NO.	ADVERT SIZE OR INSERT	PLACEMENT INSTRUCTIONS	RATE
TOTAL			

### TERMS & CONDITIONS

**AUTHORITY:** The above-mentioned advertiser hereby authorises the publisher to insert advertising in accordance with the specifications of *Teaching Science*, publication subject to: **CONDITIONS**

- The advertiser warrants that all information supplied for publication is correct and indemnifies the publisher against any consequential liability.
- CANCELLATIONS must be in writing and received by booking deadline date.
- LATE CANCELLATIONS or FAILURE to meet artwork deadline shall result in the Advertiser being liable for the full amount of the contract price.
- The publisher reserves the right to refuse any advertisement considered inappropriate to the stated aims of ASTA and the character of its communications.
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