

Space to Innovate

# CONASTA70

A D E L A I D E



9-12 JULY 2023

## Sponsorship & Exhibition Prospectus



Michael Waterhouse Photography - North Terrace, Adelaide



# Welcome to CONASTA<sub>70</sub>

Every year, science educators from across the country attend CONASTA to learn about the newest developments related to science education, network with colleagues and discover new tools, resources and teaching practices. Apart from the formal program there is the opportunity to develop and strengthen national networks.

In 2019, there were 400 delegates at Darwin High School and 250 delegates attended the recent Conference in Canberra. We hope to build on these numbers in Adelaide as travel and events continue to open up and grow and we are expecting 400 delegates to visit South Australia. Our delegates include primary teachers, secondary science teachers, pre-service teachers, science education lecturers, education and curriculum consultants, laboratory managers and technicians, as well as representatives from science-related professional organisations and associations.

This is your once-a-year opportunity to demonstrate your brand's relevance to hundreds of science educators in one convenient location.

There are a range of sponsorship and exhibition opportunities available for CONASTA 70 however if you have ideas you would like to discuss please get in contact with us! **To secure your package, please complete the online registration form [here](#) as soon as possible.**

Join us in supporting science education!

## About CONASTA

CONASTA is the major science education event in Australia! CONASTA has a strong reputation for offering high quality and stimulating professional learning experiences for science teachers, school laboratory technicians/managers and others with an interest in science education.

CONASTA is convened each year in a different State or Territory of Australia. In 2023, CONASTA 70 will be proudly hosted by the South Australian Science Teachers Association (SASTA). This will be the seventieth annual Conference of the Australian Science Teachers Association.

CONASTA 70 will be held at the North Terrace Campus of the University of Adelaide, from Sunday 9 July to Wednesday 12 July 2023. The University of Adelaide is a world-class research and higher education institution situated in the heart of Adelaide, one of the world's top 10 most liveable cities.

## Professional Learning Program

The conference theme, **Space to Innovate**, emphasises the importance of building a culture of continuous innovation at all levels of schooling in Australia.

There are so many exciting projects happening in schools and educational institutions across the country, CONASTA creates the space for these innovative educators to connect, collaborate and learn as we all continue to deliver real, relevant and relatable learning experiences for our students.

Attendees will have the chance to hear from inspiring speakers during our daily keynote presentations plus the prestigious Stanhope Oration. There will also be relevant session topics, unique session formats, informative share-a-thons and morning coffee chats, plus exciting social activities and networking events.

The city location and the free tram gives us access to a range of cultural, scientific and health organisations along North Terrace, which will be incorporated into the CONASTA 70 program through social functions and offsite excursions & workshops. This includes, SAHMRI, MOD., Art Gallery of South Australia, SA Museum, Lot Fourteen, Space Discovery Centre, Adelaide Botanic Gardens and more.



South Australian Museum - Flinders Ranges



Michael Waterhouse Photography - Adelaide

## Social & Networking Opportunities

The Conference provides a wonderful opportunity for science educators to build networks with likeminded science educators from around Australia, and to exchange ideas about science teaching and learning. The Conference Welcome Function on the Sunday is a great opportunity for people to make new contacts and reconnect with old ones.

The Program includes the traditional Science Breakfast and Conference Banquet dinner, as well as Happy Hour drinks and nibbles events at the close of each day. Post-Conference Tours showcasing some of South Australia's prime tourist destinations will also be offered.

## Trade Display

CONASTA 70 will feature an extensive Trade Display where science and educational institutions, publishers of Science Education resources, suppliers of Science Education materials services and technologies, and industry practitioners can demonstrate some of their latest programs, innovations, products and services. Science educators are keen to keep abreast of the latest teaching resources, and we encourage exhibitors to think of new and innovative ways to engage with the Conference delegates.

## Engage with your audience:

### Present a workshop at CONASTA 70

We are seeking abstracts that are based on a firm foundation in science education and provide concrete ideas and strategies that enhance and inform science educators' practices in their own setting, context and with their unique student population. Session types include:

#### Hands-on Workshop

A 60-minute session that engages the audience in a hands-on science activity and focuses on supporting classroom teaching and learning. This session should include audience participation in student hat or from a student's perspective.

#### 60-minute Presentation

A 60-minute opportunity to share an innovative teaching idea, results of research, or to discuss a topic of general or specific interest.

#### Share-a-thon Session

An informal setting for multiple invited presenters to share an innovative teaching idea. Each presenter will share a strategy or tool during a 10-minute presentation. The room is set in a "Flea Market" style (banquet rounds and chairs in the centre of the room) to encourage free-flowing movement from one project to another. Such a session can include a myriad of offerings, including poster presentations, "make-n-take" opportunities, etc.

This is a great first session for new conference presenters or as a way for seasoned presenters to share a go-to strategy or tool.

Have an innovative practice or teaching strategy that works? Submit a session proposal and share your expertise and inspiration with others! **Call for Workshops close on Friday 25 November 2022.**



Penfolds Magill Estate - Adelaide



MOD./ UniSA - MOD., Adelaide

*This Sponsorship Prospectus may be subject to change. Current as at 16 September 2022*



# Partnership and Sponsorship Opportunities

## CONFERENCE PARTNER

The South Australian Science Teachers Association are proud to welcome the University of Adelaide as the CONASTA 70 Conference Partner



THE UNIVERSITY  
of ADELAIDE

### Benefits to Sponsor:

- Corporate signage (provided by sponsor) displayed on main stage in the plenary theatre for the duration of the Conference
- Opportunity to make a ten minute presentation at the Conference Opening
- Three complimentary full registrations to the CONASTA 70 Conference
- Three complimentary tickets to the Conference Banquet
- Three complimentary tickets to the CONASTA 70 Welcome Function
- One double exhibition booth in a prominent position in the Trade Display area
- Logo on all Conference material with link to company website including the Program, CONASTA 70 website and Plenary PowerPoints.
- Company logo and PowerPoint slide advertisement/ video (no sound) to be displayed on screens in the exhibition areas (provided by sponsor)
- Full page advert included in electronic Conference Handbook (provided by sponsor)
- Insert included in the delegate satchel (electronic only – see page 6)

## CONFERENCE SPONSORSHIP OPTIONS:

	Platinum \$22,000	Gold \$11,000	Silver \$6,600	Exhibitor \$2,200
Corporate signage to be displayed on main stage in plenary (provided by sponsor)	✓	✓		
Complimentary registrations to the CONASTA 70 Conference	3	2	1	1
Complimentary tickets to the Conference Banquet & Welcome Function	3	2	1	
Exhibition booth	Double	Single	Single	Single
Choice of prominent booth space on floorplan	✓	✓		
Logo on all Conference material featured by level of sponsorship, with link to company website (where possible)	Program Website Plenary PPT	Program Website Plenary PPT	Program Website Plenary PPT	Program Website
CONASTA e-news advertisement (provided by sponsor)	✓			
Social media promotion on Twitter, Facebook and Instagram	✓	✓		
PowerPoint slide advertisement/ video (no sound) to be displayed on screens in the exhibition areas (provided by sponsor)	✓	✓		
Insert included in the delegate satchel (electronic only – see page 6)	✓	✓	✓	
Advert in electronic Conference Handbook	Full page	Half page	Quarter page	

## STANHOPE ORATION SPONSOR

**\$5,000 incl GST**

(1 opportunity available)

The Stanhope Oration is a traditional CONASTA event featuring an outstanding Keynote speaker. It is dedicated to ASTA Life Member Roy Stanhope who was instrumental in the foundation of ASTA as a National Association, leading to the very first Annual Conference in 1951.

The CONASTA 70 Stanhope Oration is scheduled from 4.30pm – 5.30pm on Monday 10 July, and is followed by the Stanhope Social Cocktails at the South Australian Museum.

### Benefits to Sponsor:

- Corporate signage (provided by sponsor) displayed on main stage at the Stanhope Oration venue
- Opportunity to make a five minute presentation before Stanhope Oration
- One complimentary full registration to the CONASTA 70 Conference
- One complimentary ticket to the Conference Banquet
- One complimentary ticket to the CONASTA 70 Welcome Function
- Logo on all Conference material with link to company website including the Program, CONASTA 70 website and Stanhope Oration PowerPoint
- Acknowledgement as the sponsor of the Stanhope Oration in all communications including social media
- Quarter page advert included in electronic Conference Handbook (provided by sponsor)
- Insert included in the delegate satchel (electronic only – see page 6)

## STANHOPE SOCIAL SPONSOR

**\$4,000 incl GST**

(1 opportunity available)

### Benefits to Sponsor:

- Corporate signage (provided by sponsor) prominently displayed at the Stanhope Social Event
- Opportunity to make a five minute presentation at the Stanhope Social Event
- Corporate signage (provided by sponsor) prominently displayed at the Stanhope Social Event
- Logo on all Conference material with link to company website including the Program and CONASTA 70 website
- Acknowledgement as the sponsor of the Stanhope Social Event in all communications including social media
- Insert included in the delegate satchel (electronic only – see page 6)



## KEYNOTE SPEAKER SPONSOR

**\$5,000 incl GST**

(3 opportunities available - Monday, Tuesday OR Wednesday)

Keynote Speaker Sponsors will be supporting one of the CONASTA 70 Keynote speakers presenting during the plenary sessions.

### Benefits to Sponsor:

- Acknowledgement as the Keynote Speaker Sponsor (select day below)
  - Monday 10 July – South Australia as a great outdoor museum!
  - Tuesday 11 July – Adelaide as a National Park City - **SOLD**
  - Wednesday 12 July – South Australia as the centre of Australia's space industry
- Corporate signage (provided by sponsor) displayed on main stage during the Keynote Presentation
- Opportunity to make a five minute presentation before Keynote Presentation
- One complimentary full registration to the CONASTA 70 Conference
- One complimentary ticket to the Conference Banquet
- One complimentary ticket to the CONASTA 70 Welcome Function
- Logo on all Conference material with link to company website including the Program, CONASTA 70 website and Plenary Session PowerPoint
- Acknowledgement as the sponsor of the Keynote Presentation in all communications including social media
- Insert included in the delegate satchel (electronic only – see page 6)



## CONFERENCE BANQUET SPONSOR

**\$6,600 incl GST**

(1 opportunity available)

The Conference Banquet is a much-loved CONASTA tradition, with 150+ delegates and guests enjoying a night of fantastic food, company, music and dancing. The CONASTA 70 Conference Dinner will be held on Tuesday 11 July at Adelaide Oval, in the John Halbert room, with spectacular views onto the oval.

### Benefits to Sponsor:

- Three complimentary tickets to the Banquet and VIP seating
- Opportunity to make a five minute presentation at the Conference Banquet
- Sponsor name and logo printed on dinner menus
- Corporate signage (provided by sponsor) prominently displayed at the Conference Banquet
- Logo on all Conference material with link to company website including the Program, CONASTA 70 website and Conference Banquet PowerPoint
- Acknowledgement as the sponsor of the Conference Banquet sponsor in all communications including social media
- Insert included in the delegate satchel (electronic only – see page 6)

*Event add ons including Superscreen Messages or Stadium Lighting can be booked at an extra cost.*

## WELCOME FUNCTION SPONSOR

**\$4,000 incl GST**

(1 opportunity available)

The Welcome Functions brings delegates, sponsors & exhibitors together for the first time.

### Benefits to Sponsor:

- Corporate signage (provided by sponsor) prominently displayed at the Welcome Function
- Opportunity to make a five minute presentation at the Welcome Function
- Four complimentary tickets to the Welcome Function
- Corporate signage (provided by sponsor) prominently displayed at the Welcome Function
- Logo on all Conference material with link to company website including the Program, CONASTA 70 website and Conference Banquet PowerPoint
- Acknowledgement as the sponsor at the Welcome Function sponsor in all communications including social media
- Insert included in the delegate satchel (electronic only – see page 6)

## SCIENCE BREAKFAST SPONSOR

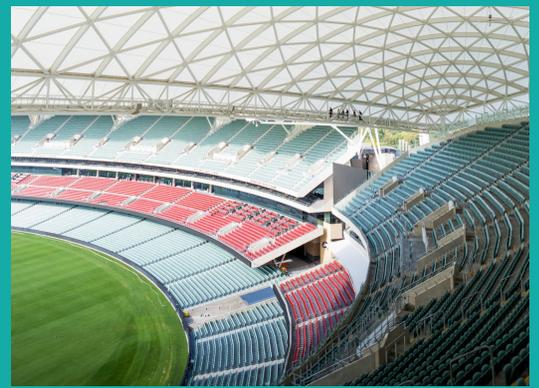
**\$4,000 incl GST**

(1 opportunity available)

The Science Breakfast starts early but usually books out, so it must be worth it! The CONASTA 70 Science Breakfast will be held at the Adelaide Zoo.

### Benefits to Sponsor:

- Corporate signage (provided by sponsor) prominently displayed at the Science Breakfast
- Opportunity to make a five minute presentation at the Science Breakfast
- Four complimentary tickets to the Science Breakfast
- Corporate signage (provided by sponsor) prominently displayed at the Science Breakfast
- Logo on all Conference material with link to company website including the Program, CONASTA 70 website and Science Breakfast PowerPoint
- Acknowledgement as the sponsor at the Science Breakfast in all communications including social media
- Insert included in the delegate satchel (electronic only – see page 6)



Simon Wilson - Adelaide Zoo

## LUNCH SPONSOR

**\$2,500 incl GST**

(3 opportunities available - Monday, Tuesday OR Wednesday)

All Conference catering including lunches will be served in the Trade Display area.

### Benefits to Sponsor:

- Corporate signage (provided by sponsor) prominently displayed in the catering area at lunch (on chosen day)
- Table dedicated to sponsor display
- Logo on all Conference material with link to company website including the Program & CONASTA 70 website
- Insert included in the delegate satchel (electronic only – see page 6)

## MORNING TEA SPONSOR

**\$1,750 incl GST**

(3 opportunities available - Monday, Tuesday OR Wednesday)

All Conference catering including morning tea will be served in the Trade Display area.

### Benefits to Sponsor:

- Corporate signage (provided by sponsor) prominently displayed in the catering area at morning tea (on chosen day)
- Table dedicated to sponsor display
- Logo on all Conference material with link to company website including the Program & CONASTA 70 website
- Insert included in the delegate satchel (electronic only – see page 6)

## COFFEE CART SPONSOR

**\$1,200 incl GST**

(3 opportunities available - Monday, Tuesday OR Wednesday)

All conference catering including the Coffee Cart will be served in the Trade Display area.

### Benefits to Sponsor:

- Corporate signage (provided by sponsor) prominently displayed in the catering area (on chosen day)
- Dedicated Coffee Cart to be placed near sponsor exhibition booth
- Logo on all Conference material with link to company website including the Program & CONASTA 70 website

## LANYARD / NAME BADGE SPONSOR

**\$5,000 incl GST**

(1 opportunity available)

### Benefits to Sponsor:

- Sponsor's logo to be printed on lanyards
- Sponsor's logo to be printed in a prominent position on all delegates' name badges
- Logo on all Conference material with link to company website including the Program & CONASTA 70 website and Plenary Session PowerPoint
- Insert included in the delegate satchel (electronic only – see page 6)

## INSERTS IN 'CONFERENCE SATCHEL' (electronic only)

### Electronic 'insert' (provided by sponsor)

In line with sustainable practices, SASTA aim to reduce the amount of paper distributed at conferences. To this end, an email including your logo will be sent directly to all delegates that links to valuable resources from the conference – your catalogue, sample files or other electronic documents.



## Trade Exhibition Opportunities

The exhibition area will be located in Bonython Hall, within close proximity to all the other facilities used for CONASTA 70 at the University of Adelaide. It features a well-lit, powered and internet connected area in which the Morning Welcome Coffee, Morning Tea and Lunch and will be served on the Monday, Tuesday and Wednesday of CONASTA 70. This area will be the focal point for the Conference and will provide exhibitors with maximum exposure to all delegates throughout the event.

### BOOTH DETAILS:

- **Dimensions:** 2m deep x 3m wide x 2.4m high
- **Walls:** Black-carpeted Framelocks which require velcro to adhere to (no pins).
- **Signage:** Overhead fascia sign for each open side of every booth. Maximum 30 letters, in black on a white board.
- **Furniture:** One trestle table with standard trestle cloth and two chairs
- **Power:** Yes,
- **Lighting:** Yes.

### SINGLE TRADE EXHIBITION BOOTH

**\$2,200 incl GST**

#### Includes:

- Booth and furniture package as described above
- Single trade exhibitor registration. This includes access to the Conference program including Keynote presentations, as well as lunch, morning tea and Happy Hour catering. It does not include the Conference Banquet and Science Breakfast for which there are additional fees.
- Acknowledgement as an exhibitor on the Conference website and app

### DOUBLE TRADE EXHIBITION BOOTH

**\$3,300 incl GST**

#### Includes:

- Double the booth and furniture package as described above, with 2 combined booth areas being 6m wide x 2m deep x 2.4m high
- 2 trade exhibitor registrations. These includes access to the Conference program including Keynote presentations, as well as lunch, morning tea and Happy Hour catering. It does not include the Conference Banquet and Science Breakfast for which there are additional fees.
- Acknowledgement as an exhibitor on the Conference website and app

### EXTRA BOOTH STAFF

**\$350 incl GST**

Each booth staff member receives access to the Conference program including Keynote presentations, as well as lunch, morning tea and Happy Hour catering. It does not include the Conference Banquet and Science Breakfast for which there are additional fees.

### CONFERENCE BANQUET TICKETS

**\$150 incl GST**

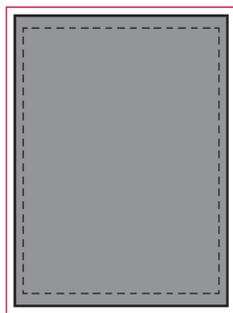
Exhibitors are welcome to attend the Conference Banquet on Tuesday 11 July at Adelaide Oval, in the John Halbert room, with spectacular views onto the oval. The Banquet is a much-loved CONASTA tradition, with delegates and guests enjoying a night of fantastic food, company, music and dancing – including a 3-course dinner and 5 hour beverage package. Tickets must be pre-booked and can be included in your booth booking.



# Advertising Opportunities

## ADVERTISING IN THE ELECTRONIC CONFERENCE HANDBOOK

Opportunity	Description	Cost (incl GST)
<b>Full colour page</b>	<ul style="list-style-type: none"> <li>Finished artwork to be supplied by advertiser. All artwork to be supplied as 300dpi PDFs with bleed.</li> <li>Internal front cover position</li> </ul>	\$1,750
<b>Full colour internal</b>	<ul style="list-style-type: none"> <li>Finished artwork to be supplied by advertiser. All artwork to be supplied as 300dpi PDFs with bleed.</li> <li>Internal page position</li> </ul>	\$1,000
<b>Half page colour internal</b>	<ul style="list-style-type: none"> <li>Finished artwork to be supplied by advertiser. All artwork to be supplied as 300dpi PDFs with bleed.</li> <li>Internal page position</li> </ul>	\$650
<b>Quarter page colour internal</b>	<ul style="list-style-type: none"> <li>Finished artwork to be supplied by advertiser. All artwork to be supplied as 300dpi PDFs with bleed.</li> <li>Internal page position</li> </ul>	\$350



### FULL PAGE

**Print area:**

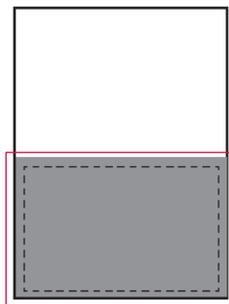
297mm h x 210mm w

**Size incl bleed:**

307mm h x 220mm w

**Safe text area:**

287mm h x 190mm w



### HALF PAGE

**Print area:**

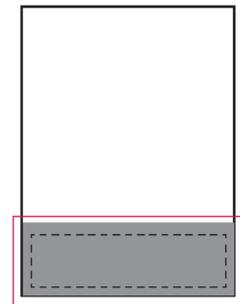
140mm h x 210mm w

**Size incl bleed:**

150mm h x 220mm w

**Safe text area:**

130mm h x 190mm w



### QUARTER PAGE

**Print area:**

75mm h x 210mm w

**Size incl bleed:**

85mm h x 220mm w

**Safe text area:**

65mm h x 190mm w

**To register your participation as a sponsor, exhibitor or advertiser at CONASTA 70 please visit [www.conasta70.com.au](http://www.conasta70.com.au)**

**For further information contact:**

South Australian Science Teachers Association

Kate Dilger

Executive Officer

08 8354 0006 | [kate@sasta.asn.au](mailto:kate@sasta.asn.au)



# Trade regulations & conditions

## 1. COMPLIANCE

If the Exhibitor / Sponsor fails to comply with the terms of this agreement, the Organisers shall have the right to re-let their booked space or sponsor opportunity. As a result, the Exhibitor / Sponsor will be liable for any loss suffered by the Organisers, and all monies paid by the Exhibitor / Sponsor will be absolutely forfeited to the Organisers. In the event of the Exhibitor failing to occupy their booked space by the advertised opening of the event, the Organisers are authorised to occupy or cause the said space to be occupied in such manner as they deem best for the interest of the Exhibition, without refund to the said Exhibitor and without releasing the Exhibitor from any liability hereunder.

## 2. FINAL PAYMENT

Exhibitors / Sponsors have fourteen (14) days to make their final payment, post the due date. After this time, if monies have not been paid, the stand will be available for sale to another Exhibitor / Sponsor and all deposits paid will automatically be forfeited, and no refund will be given. No Exhibitor / Sponsor shall occupy his/her stand space in the Exhibition or receive any sponsor entitlements until all monies owing to the Organisers are paid in full by the Exhibitor / Sponsor.

## 3. CANCELLATION POLICY

The Organisers will be prepared to consider cancellation of their Contract with Exhibitors / Sponsors, only if the following conditions are complied with:

- The request for cancellation is submitted in writing to the Organisers;
- The reason given for the request of the cancellations is, in the opinion of the Organisers, well founded;
- If cancellation is accepted more than six months before the Exhibition, the Organisers shall retain an administration fee of \$100;
- If cancellation is accepted between six months and three months before the Exhibition, the Organisers shall retain 10 percent of the contract price;
- If cancellation is accepted between three months and 30 days before the Exhibition, the Organisers shall retain 50 percent of the contract price;
- If cancellation is accepted less than 30 days before the Exhibition, the Organisers shall retain 100 percent of the contract price.

## 4. EXHIBITOR RESPONSIBILITIES

All Exhibitors shall be producers, importers or representatives for goods and/or services displayed. No Exhibitor shall display on his stand any advertisement for goods manufactured and/or sold, or services provided, by a non-Exhibitor unless written permission has been obtained from the Organisers.

No stand may be sublet in any manner without consent of the Organisers.

Exhibitors shall comply with the rules and regulations stipulated by the Organisers, the Health Department and the Metropolitan Fire Brigade and with all relevant State and Commonwealth Acts.

The Exhibitor will not damage any walls, floors or ceiling of the Exhibition Area in which his/her stand is located with nails, screws, oil, paint, or any other material whatsoever.

No Exhibitor shall erect any sign, stand, wall or obstruction which, in the opinion of the Organisers, interferes with an adjoining Exhibitor.

The Exhibitor is responsible for the safety of his products, display and stand. During the bump-out period, material should not be left unattended at any time.

All Exhibits and display material must be removed from the site by the time and date indicated by the Organisers.

It is the responsibility of the Exhibitor to leave his stand space clean and tidy during the Exhibition and after bumping out.

## 5. LIABILITY

All Exhibitors / Sponsors hereby accept liability for all acts or omissions committed by themselves, their staff and any directly associated contractors, agents and visitors, and undertake to indemnify the Organisers against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the Organisers or incurred or become payable by them, including any legal costs and expenses and any compensation costs and disbursements paid by the Organisers on the advice of Counsel to compromise or settle any such claims, relating to the aforementioned acts or omissions. This liability extends to include samples and products distributed by the Exhibitor / Sponsor of any kind, whether such items be sold or given away free. Notwithstanding the indemnity hereby given, the Exhibitor / Sponsor undertakes to arrange appropriate third party liability insurance.

The Organisers shall not be responsible for any damages claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor / Sponsor. The Exhibitor / Sponsor agrees to indemnify the Organisers in the event of any claim made against the Organisers.

## 6. INSURANCE

The Organisers and venue owners will NOT be responsible for the safety of any Exhibit or property of any Exhibitor / Sponsor or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock-outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organisers or for any loss or damage occasioned, if by reason of happenings of any such event the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor agrees and undertakes to insure in their full replacement value the contents of his/her stand and all associated equipment and materials.

## 7. RIGHTS OF THE ORGANISERS

The Organisers reserve the right, in unforeseen circumstances, to amend or alter the exact location of the stand, and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Organisers.

The Organisers reserve the right to postpone the holding of the Exhibition from the set dates, and to hold the Exhibition on other dates as near to the original dates as practicable, utilising the right only where circumstances necessitate such action and without any liability to the Organisers.

If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days, or to vary the hours during which the Exhibition is open, the Organisers reserve the right to do so, at their sole discretion.

The Organisers reserve the right to stop any activity on the part of any Exhibitor that may cause annoyance to other Exhibitors or visitors. Business must be conducted only from the Exhibitor's own stand and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition. Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the Exhibition may be removed by the Organisers or their agents. The Organisers shall not be responsible for any loss thereto occasioned by such removal. Any publicity material shall be displayed and/or given away only from the Exhibitor's own stand unless otherwise discussed by the Organisers.

The Organisers may from time to time add to or vary the foregoing rules and regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under this agreement and shall not operate to increase the liabilities of the Organisers.

Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these Rules and Regulations. The Organisers reserve the right to prohibit in whole or in part and reject any Exhibitor or his/her representative in the case of failure to comply with the Rules and Regulations. There shall be no return of payment if the Organisers deem such rejection or prohibition necessary.